

July 2017

## Michael M. Franz

Dept of Government and Legal Studies  
200 Hubbard Hall  
Bowdoin College  
Brunswick, ME. 04101  
Phone: 207-798-4318 (office)

mfranz@bowdoin.edu  
[www.mikemfranz.com](http://www.mikemfranz.com)  
Google scholar profile:  
<http://tinyurl.com/grley17>

### Research and Teaching Interests

Campaigns and elections, campaign finance, interest groups and political parties, political advertising, voting behavior, research methods

### Academic Positions

Professor of Government and Legal Studies, Bowdoin College, July 2017-present

Associate Professor of Government and Legal Studies (with tenure), Bowdoin College, July 2010-June 2017

Assistant Professor of Government and Legal Studies, Bowdoin College, September 2005-June 2010

### Education

Ph.D. in Political Science, University of Wisconsin–Madison, May 2005  
[Winner, American Political Science Association’s E.E. Schattschneider Award, 2007—for the best doctoral dissertation in the field of American government]

M.A. in Political Science, University of Wisconsin–Madison, December 2000

B.A. in Political Science and American Studies (with Math minor), Fairfield University, June 1999,  
Graduated Summa Cum Laude

### Books

*Political Advertising in the United States* (with Travis Ridout and Erika Franklin Fowler). 2016  
Westview Press.

[Reviewed in *Choice* and *Perspectives on Politics*]

*Interest Groups in American Campaigns: The New Face of Electioneering* 3<sup>rd</sup> edition (with Mark Rozell and Clyde Wilcox). 2012. New York: Oxford University Press.

*The Persuasive Power of Campaign Advertising*, (with Travis Ridout). 2011. Philadelphia, PA:  
Temple University Press.

[Reviewed in *Political Communication, Campaigns and Elections, Party Politics, Choice, and Perspectives on Politics*]

*Campaign Advertising and American Democracy* (with Kenneth Goldstein, Travis Ridout, and Paul Freedman). 2007. Philadelphia, PA: Temple University Press.

[Selected by *Choice* as a Significant University Press Title for Undergraduates, 2007-2008]

[Reviewed in *Party Politics, Political Science Quarterly, Choice, and The Journal of Politics*]

*Choices and Changes: Interest Groups in the Electoral Process*. 2008. Philadelphia, PA: Temple University Press.

[Reviewed in *Party Politics, Election Law Journal, Political Science Quarterly, and Campaigns and Elections*]

### Articles (\* indicates peer-reviewed)

\*Travis Ridout, Erika Franklin Fowler, Michael Franz, and Ken Goldstein. Forthcoming. "The Long-Term and Geographically-Constrained Effects of Campaign Advertising on Political Polarization and Sorting," *American Politics Research*.

\*Travis Ridout, Erika Franklin Fowler, Taewoo Kang, and Michael Franz. Forthcoming. "Issue Consistency? Comparing Television Advertising, Tweets and Email in the 2014 Senate Campaigns," *Political Communication*.

\*Michael Franz. 2017. "Considering the Expanding Role of Interest Groups in American Presidential Elections." *Interest Groups & Advocacy*

Erika Franklin Fowler, Travis Ridout, and Michael Franz. 2017. "Political Advertising in 2016: The Presidential Election as Outlier?" *The Forum: A Journal of Applied Research in Contemporary Politics*.

\*Leticia Bode, David Lassen, Young Mie Kim, Dhavan Shah, Erika Franklin Fowler, Travis N. Ridout, and Michael Franz. 2016. "Coherent Campaigns? Campaign Broadcast and Social Messaging." *Online Information Review*. 40(5): 580-594.

A shorter version of the research posted as a blog entry at: <http://blogs.lse.ac.uk/usappblog/>

Title: "Twitter allows political campaigns to respond to emerging issues in real-time"

\*Michael Franz, Erika Fowler, and Travis Ridout. 2016. "Loose Cannons or Loyal Foot Soldiers? Toward a More Complex Theory of Interest Group Advertising Strategies," *American Journal of Political Science*. 60(3): 738-751.

A shorter version of the research posted as a blog entry at: <http://blogs.lse.ac.uk/usappblog/>

Title: "Fears that outside groups are hijacking election campaign agendas are unfounded."

Michael Franz. 2015. "Interest Group Issue Appeals: Evidence of Issue Convergence in Senate and Presidential Elections, 2008-2014," *The Forum: A Journal of Applied Research in Contemporary Politics*. 12(4): 685-712

\*Travis Ridout, Michael Franz, and Erika Franklin Fowler. 2014. "Sponsorship, Disclosure and Donors: Limiting the Impact of Outside Group Ads," *Political Research Quarterly*. 68(1): 154-166

Travis Ridout, Erika Franklin Fowler, and Michael Franz. 2014. "Advances in the Study of Political Advertising," *Journal of Political Marketing*. 13(3): 1-20.

Michael Franz. 2013. "The Federal Election Commission as Regulator: The Changing Evaluations of Advisory Opinions," *University of California-Irvine Law Review*. 3(3): 735-766.

Michael Franz. 2013. "Interest Groups in Electoral Politics: 2012 in Context," *The Forum: A Journal of Applied Research in Contemporary Politics*. 10(4): 62-79.

\*Travis Ridout, Michael Franz, Kenneth Goldstein, and Will Feltus. 2012. "Separation by Television Program: Understanding the Targeting of Political Advertising in Presidential Elections." *Political Communication*. 29(1): 1-23.

Michael Franz. 2010. "The *Citizens United* Election? Or Same As It Ever Was?" *The Forum: A Journal of Applied Research in Contemporary Politics*. 8(4): Article 7 (24 pgs).

\*Michael Franz and Travis Ridout. 2010. "Political Advertising and Persuasion in the 2004 and 2008 Presidential Elections," *American Politics Research*. 38(2): 303-329.

\*Michael Franz. 2009. "The Devil We Know? Evaluating the Federal Election Commission as Enforcer," *Election Law Journal*. 8(3): 167-187.

\*Travis Ridout and Michael Franz. 2008. "Evaluating Measures of Campaign Tone," *Political Communication*. 25(2): 158-179.

Michael Franz. 2008. "The Interest Group Response to Campaign Finance Reform," *The Forum: A Journal of Applied Research in Contemporary Politics*. 6(1): Article 10 (23 pgs).

Reprinted and updated to include 2008 and 2010 elections in Robert Boatright (ed.). 2011. *Sourcebook on Contemporary Controversies: Campaign Finance*. New York: Open Society Institute/IDEA

\*Michael Franz, Paul Freedman, Kenneth Goldstein, and Travis Ridout. 2008. "Understanding the Effect of Political Ads on Voter Turnout: A Response to Krasno and Green" *Journal of Politics*. 70(1): 262-268.

\*Michael Franz and Travis Ridout. 2007. "Does Political Advertising Persuade?" *Political Behavior*. 29(4): 465-491.

\*Travis Ridout, Dhavan Shah, Kenneth Goldstein, and Michael Franz. 2004. "Evaluating Measures of Campaign Advertising Exposure on Political Learning," *Political Behavior*, 26(3): 201-225.

\*Paul Freedman, Michael Franz, and Kenneth Goldstein. 2004. "Campaign Advertising and Democratic Citizenship," *American Journal of Political Science*, 48(3): 723-741.

\*Richard Merelman and Michael Franz. 2004. "Markodemocracy? A Reconnaissance," *The Sociological Quarterly*, 45(3): 451-470.

\*Rodolfo Espino and Michael Franz. 2004. "Retesting Committee Composition Hypotheses for the U.S. Congress," *Political Analysis*, 12(1): 196-198.

\*Rodolfo Espino and Michael Franz. 2002. "Phenotypic Discrimination Revisited: The Impact of Skin Color on Occupational Prestige," *Social Science Quarterly*, 83(2): 612-625.

## Book Chapters

Michael Franz. 2013. "Attack of the Super PACs? Interest Groups in the 2012 Elections," Matt Grossman (ed.) *New Directions in Interest Group Politics*. New York: Routledge, pp.144-164.

Michael Franz. 2012. "Targeting Campaign Messages: Good for Campaigns but Bad for America?," Travis Ridout (ed.) *New Directions in Media and Politics*. New York: Routledge, pp. 113-131.

Michael Franz. 2012. "Campaign Finance Law: The Changing Role of Parties and Interest Groups," Matthew Streb (ed.), *Rethinking American Electoral Democracy*, 2<sup>nd</sup> edition. New York: Routledge, pp.6-28.

Michael Franz. 2012. "Past as Prologue: The Electoral Influence of Corporations," in Paul Herrnson, Christopher Deering, and Clyde Wilcox (eds.), *Interest Groups Unleashed*, Washington, D.C: CQ Press, pp.101-128.

Michael Franz. 2011. "Interest Group Television Advertising in Presidential and Congressional Elections," in Burdett Loomis and Alan Cigler (eds.), *Interest Group Politics*, 8<sup>th</sup> edition, Washington, D.C: CQ Press, pp.169-193.

Michael Franz. 2011. "PACs, 527s, and Other Groups in Congressional Elections," in Peter Francia, Burdett Loomis, and Dara Strolovitch (eds.), *Guide to Interest Groups and Lobbying*, Washington, D.C: CQ Press.

Michael Franz. 2010. "Political Advertising," in Stephen C. Craig and David Hill (eds.), *The Electoral Challenge: Theory Meets Practice*, 2nd edition. Washington, D.C: CQ Press, pp.117-135.

Michael Franz, Joel Rivlin, and Kenneth Goldstein. 2006. "Much More of the Same: Television Advertising Pre and Post-BCRA," in Michael J. Malbin (ed.), *The Election After Reform: Money, Politics, and the Bipartisan Campaign Reform Act*. Lanham, MD: Rowman & Littlefield., pp.139-162.

Michael Franz and Kenneth Goldstein. 2002. "Following the (Soft) Money: Party Advertisements in American Elections," in Sandy Maisel (ed.), *The Parties Respond*. 4<sup>th</sup> Edition. Boulder, CO: Westview Press., pp.141-160.

## Other Publications

Book review of *Consumer Democracy: The Marketing of Politics*. New York: Cambridge University Press, 2014. *Perspectives on Politics*. Forthcoming.

"Outside Group Activity, 2000-2016," Special Report from Wesleyan Media Project, August 24, 2016:

<http://mediaproject.wesleyan.edu/releases/disclosure-report/>

Michael Franz. 2016. "Addressing Conservatives And (Mis)Using Social Science In The Debate Over Campaign Finance," *Tulsa Law Review*. 59: 359-371.

Erika Franklin Fowler, Michael M. Franz and Travis N. Ridout. April 30, 2014. "Written Testimony on Interest Group Advertising." Submitted to the Senate Rules Committee Hearing on Campaign

Finance.

Michael Franz. "Who Won the Ad War?" The Monkey Cage:  
<http://themonkeycage.org/2013/05/who-won-the-ad-war/>, May 6, 2013.

Erika Franklin Fowler, Michael M. Franz and Travis N. Ridout. February 2013. "A First Look at Political Advertising in the 2012 Campaign." *Political Communication Report* 23(1), Newsletter of the American Political Science Association and the International Communication Association.

"Bought and Sold: The High Price of the Permanent Campaign," *The American Interest*, July/August 2013, pp.52-61.

Book review of *Niche News: The Politics of News Choice*, by Natalie Jomini Stroud. New York: Oxford University Press, 2011. *Perspectives on Politics*. 2013. 11(4): 1195-1196

"Election of legislators should be the only referendum voters need," *Portland Press-Herald* Editorial, September 2009.

## Working Projects

Erika Franklin Fowler, Michael Franz, Kenneth Goldstein, and Travis Ridout. "The Impacts of Campaign Finance on 'Media': What We Know and What We Don't"—for Campaign Finance Task Force report organized by Nate Persily of Stanford University.

Erika Franklin Fowler, Michael Franz, and Travis Ridout. "What We Know About Traditional TV Advertising"—for Campaign Finance Task Force report organized by Nate Persily of Stanford University

Article on the issue content of candidate and interest group advertising in 2014 and 2016 (with Travis Ridout and Erika Franklin Fowler)

Article on the effectiveness of various advertising characteristics (with Travis Ridout and Erika Franklin Fowler)

Article on voting patterns of Federal Election Commissioners

Article on digital advertising in 2016 presidential election (with Travis Ridout and Erika Franklin Fowler)

## Conference Presentations

"Interest Group Issue Strategies: Advertising in the 2014 Congressional Elections," at the Annual Meeting of the American Political Science Association, San Francisco, September 2015

"The Long-Term and Geographically-Constrained Effects of Political Advertising on Political Polarization, at the 12th Annual American Political Science Association Preconference on Political Communication, September 2015, at the University of San Francisco

"New Media Meets Old: Issue Narratives in Campaigns' Tweets and Ads," at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2015

“Issue Convergence as a Persuasion Tool: Evidence from Senate and Presidential Elections,” at the Annual Meeting of the American Political Science Association, Washington, D.C, August 2014

“Interest Group Advertising and Perceptions of Campaign Negativity,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2014

“Which Ads Persuade? Identifying Persuasive Characteristics in Political Advertising,” at the 11th Annual American Political Science Association Preconference on Political Communication, August 2013, at the University of Illinois at Chicago

“Explaining Interest Group Advertising Strategies: Loose Cannons or Loyal Foot Soldiers,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2012 and April 2013 (the latter of which revised and expanded the paper to include the 2012 elections)

“*Citizens United* and Campaign Advertising in 2010,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2011

“Microtargeting Through Political Advertising,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2010

Roundtable Participant, “An Agenda for Campaign Finance: With *The Forum -- A Journal of Applied Research*,” at the Annual Meeting of the American Political Science Association, Boston, MA, September 2008

“The Real World Effects of Emotional Appeals in Political Advertising,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2008

“The FEC as Enforcer: Evaluating the ‘Toothless Anaconda’”, at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2007

“Making a Difference: How Exposure to Ads Conveys Party Distinctions,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2006

“Loose Cannons or Loyal Foot Soldiers: Interest Group Issue Convergence in U.S. Senate Races,” at the Annual Meeting of the Southern Political Science Association, Atlanta, GA, January 2006

“The Puzzle of Soft Money,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2005

“Rules and Regulations Matter: Interest Groups Between FECA and BCRA,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2004

“The Agenda Politics of Political Action Committees,” at the Summer Meetings of the Society for Political Methodology, Minneapolis, Minnesota, July 2003

“Why Now? The Importance of Political Context in Explaining Interest Group Electoral Action,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2003

“Retesting Committee Composition Hypotheses for the U.S. Congress” (with Rodolfo Espino), at the Summer Meetings of the Society for Political Methodology, Seattle, Washington, July 2002

“Markodemocracy? A Reconnaissance” (with Richard Merelman), at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2001

“Presidential Success in Congress and the Limits on a Bargaining President,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2001

“The Clinton Dialogue on Race and the Politics of Coalition-Building,” at the Annual Meeting of the American Political Science Association, Washington, D.C, September 2000

“Agency or Structure: An Analysis of the Potential for Racial Change,” at the Annual Scientific Meeting of the International Society of Political Psychology, Seattle, Washington, July 2000

“Environmental Racism: Definitions and Contentions,” at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2000

## Research Experience

ABC News, Election Night Decision Desk Consultant, 2016 (under contract through 2020)

Co-Director – Wesleyan Media Project [<http://mediaproject.wesleyan.edu>]  
Summer 2010-present

*Released Datasets, in connection with project:*

“Political Advertising in 2006 (2010) (2012) (2014)” Version 1.0 [dataset]. Middletown, CT: The Wesleyan Media Project, Department of Government at Wesleyan University.

Project Director – Wisconsin Political Advertising Project, for Professor Kenneth Goldstein, Department of Political Science, UW-Madison – [<http://wiscadproject.wisc.edu/>]. Duties included: Coding advertisements, building data sets, designing coding schemes, managing undergraduate coders, creating presentations, and implementing and overseeing undergraduate project related to inter-coder reliability. Summer 2000 – May 2005

*Released Dataset, in connection with project:*

Goldstein, Kenneth, Michael Franz, and Travis Ridout. 2002. "Political Advertising in 2000." Combined File [dataset]. Final release. Madison, WI: The Department of Political Science at The University of Wisconsin-Madison and The Brennan Center for Justice at New York University.

## Instructional Experience

*Bowdoin College*

Citizenship and Representation in American Politics [First-year Seminar]

Introduction to American Government

Campaigns and Elections

Mass Media and Politics

Public Opinion and Voting Behavior

Quantitative Analysis in Political Science

Money and Politics [Senior Seminar]

*Other*

Lecturer, PS 404 – American Politics and Government, Spring 2003, University of Wisconsin—Madison (upper-level introductory course)

Teaching Assistant, Maximum Likelihood Estimation for Generalized Linear Models, Professor Charles Franklin, ICPSR Summer Program in Quantitative Methods of Social Research, Ann Arbor, MI, June – July 2002; June – July 2003

Guest Lecture, “Maximizing the Likelihood Function,” PS818 – Maximum Likelihood Estimation (Professor Charles Franklin), September 19, 2003, University of Wisconsin—Madison

**Selected Honors and Awards**

For Wesleyan Media Project:

Sunlight Foundation (\$25,000) for 2010 election

Faculty Research Award, Bowdoin College, 2010-11 (\$2,625)

Rockefeller Brothers Fund, 2011-12, (\$80,000)

Knight Foundation, 2010 (\$100,000); 2011-12 (\$250,000); 2014 (\$50,000); 2016 (\$40,000)

MacArthur Foundation, 2014-15 (\$50,000)

Faculty Leave Supplement, Bowdoin College, 2008-09; 2012-13

Faculty Research Award, Bowdoin College, 2008-09 [\$1,900, “Persuade Me! When, Where and How Political Advertising Works”]

Congressional Research Award, The Dirksen Congressional Center:

2002 [\$2,425, “Conditional Party Resurgence: Interest Group Influence on Congressional Party Leadership”]

2008 [\$2,010, “Congressional Oversight of Campaign Finance”]

University of Wisconsin-Madison Dissertator Fellowship (2004-2005)

Voted “Best Professor” by University of Wisconsin undergraduates in 2003 “Best of Madison” edition of *Badger Herald* (campus paper)

Panhellenic Outstanding Educator Award, Spring 2003

Vilas Travel Grant, University of Wisconsin-Madison, 2002

Fairfield University Bellarmine Medal, for graduating senior with highest grade point average, May 1999

Fairfield University Student Achievement Award, for graduating senior with exemplary service to University community, May 1999

Research Award for Distinguished Work in the Social Sciences, Fairfield University, May 1999



Passarelli-Guinta Award for Academic Excellence in Politics, Fairfield University, May 1999.

Award for Outstanding Academic Achievement in American Studies, Fairfield University, May 1999.

*USA Today*, All Academic 3<sup>rd</sup> Team, February 1998

Phi Beta Kappa, April 1998

Alpha Sigma Nu (Jesuit Honors Society), October 1999

Pi Sigma Alpha (Political Science Honors Society), April 1998

Pi Mu Epsilon (Math Honors Society), April 1998

## **College and Departmental Service**

Member (elected), Faculty Appeals and Grievances, Bowdoin College, 2016-17

Member, Search Committee for Senior Faculty Hire in Arctic Studies and Climate Change, Bowdoin College, 2014-15

Member, Steering Committee, Bowdoin College Digital and Computational Studies Initiative, 2014-present

Chair (elected), Government and Legal Studies Department, Bowdoin College, 2013-2017

Parliamentarian, Bowdoin College Faculty Meetings, 2013-14

Faculty Fellow, McKeen Center for the Common Good, Bowdoin College, 2011-12

[<http://www.bowdoin.edu/mckeen-center/>]

Member (elected), Governance and Faculty Affairs (GFA), 2010-12

As part of duties: Faculty representative to the Bowdoin College Board of Trustees; Moderator of monthly Faculty meetings, Spring 2011; Chair of GFA, 2011-12

Member, Ad Hoc Search Committee in Earth and Oceanographic Science, Bowdoin College, Spring 2011—Tenure track search for Assistant Professor

Member, Ad Hoc Search Committee in the Art Department, Bowdoin College, Spring 2010—Tenure track search for Assistant Professor specializing in three-dimensional art and design

Member, Student Fellowships and Research Committee, Bowdoin College, 2009-2010

Member, Library Committee, Bowdoin College, 2006-2008

Member, Search Committee in Government Department, Bowdoin College, Fall 2007—Tenure track search for Assistant Professor of Government with a focus on comparative politics of developing countries

Member, Ad Hoc Search Committee in History Department, Bowdoin College, Spring 2006—Tenure track search for Assistant Professor of History with a focus on post-1945 American History and Civil Rights

Advisor, 2007 Alternative Spring Break Trip (Washington, D.C.), Bowdoin College

Member, Intellectual Engagement Ad Hoc Committee, Bowdoin College, Spring 2006— A campus committee to develop methods of fostering intellectual engagement that carries beyond the classroom

## Professional Activities

### Member:

Campaign Finance Institute Academic Advisory Board, 2014-present  
Project Vote Smart Key Vote Advisory Board, for Maine, 2006-present

### Member:

American Political Science Association  
Midwest Political Science Association  
Southern Political Science Association

### Article Reviewer:

*Journal of Political Science; Journal of Politics; American Politics Research; Political Behavior; American Journal of Political Science; American Political Science Review; Political Research Quarterly; Public Opinion Quarterly; International Political Science Review; Press/politics; Journal of Applied Communication Research; Japanese Journal of Political Science; Journal of Political Marketing; Sage Open; Interest Groups & Advocacy; Election Law Journal; Political Communication*

### Manuscript Reviewer:

Sage Publications; Oxford University Press; Lynne Rienner; Palgrave

### Reviewed for Choice Magazine:

*The People's News: Media, Politics, and the Demands of Capitalism.* By Joseph Uscinski. New York: New York University Press, 2014. 187p.

## Selected Other Activities

“Promoting Empiricism in the Age of Alternative Facts,” Bowdoin College Convocation Address, August 29, 2017

“The Perils and Promise of Polling,” Bowdoin College’s “Town and College” Group, November 10, 2017

Roundtable Participant on the Presidential Election, Portland, Maine, October 30

Public Lecture, “Ad Nauseam: Political Advertising in the 2016 Elections,” Bowdoin Friends and Yarmouth Historical Society, October 6, 2016.

Invited lecture, “Making Sense of the Election: Political Science, Polling, and their Perils,” Bowdoin Alumni Association, September 29, 2016

Presenter, “Political Advertising in the United States,” National Democratic Institute conference, Philadelphia, PA, July 27, 2016

Invited Speaker, Keller Center for the Study of the First Amendment, University of Colorado - Boulder, April 16, 2016 (“Interest Group Issue Strategies: Advertising in the 2014 Congressional Elections”)

Roundtable Participant in “Civil: The Way Politics Should Be?”, Colby College, September 18, 2014

Public Lecture, “Attack of the Super PACs: the Impact of Outside Groups in American Elections,” Bowdoin College Faculty Research Series, February 12, 2014

Invited Lecture, “The Consequences of Campus Activism,” Fairfield University Pi Sigma Alpha induction ceremony, April 16, 2013

Presenter, “The Unknown Unknown of Political Advertising,” Colby College, March 6, 2013

Roundtable Participant in “Foxes, Henhouses, and Commissions: Assessing the Nonpartisan Model in Election Administration, Redistricting, and Campaign Finance,” University of California—Irvine, September 14, 2012

Roundtable Participant on Money in Politics, OneMaine, Hallowell, Maine, June 13, 2012

Public Lecture, “Fear and Loathing after *Citizens United*,” Muhlenberg College, September 18, 2012

Public Lecture, “Campaign Finance and Political Advertising,” Bowdoin College, June 18, 2012

Presenter, “When Money Talks: Whither the Parties?” Washington State University, February 2, 2012

Public Lecture, “Who Will Win the 2012 Presidential Election? A Forecast of the Outcome,” Bowdoin College Faculty Research Series, November 11, 2011; and at Bowdoin Reunion Weekend, June 1, 2012

Invited Lecture, Topsham, Maine Rotary, January 24, 2011, on the future of the Tea Party

Invited Lecture, Portland, Maine Rotary, February 4, 2011, on political advertising in Maine’s 2010 elections.

Expert Witness, for state of Vermont, in *Vermont Right to Life Committee v. Sorrell*, 2009 and 2010

Election and Politics commentary on Portland, Maine’s NBC affiliate, WCSH Channel 6 and on Maine Public Broadcasting—numerous appearances in 2008-2012

Invited Lecture, University of Wisconsin-Madison, March 2, 2009—to discuss the effects of political advertising content on voter behavior.

Invited Lecture, University of Georgia, April 17, 2009—to discuss political advertising in the 2008 presidential election.

Invited Guest, Al Jazeera public affairs show, “Min [From] Washington,” October 27, 2008—to discuss negative advertising in the 2008 presidential election

Invited Lecture, “Money and Politics: The Importance of Political Advertising,” University of Massachusetts-Lowell, October 15, 2008

Invited Lecture, “Reasons for Optimism in American Politics,” Bowdoin Alumni Club of Boston, November 1, 2008

Invited Lecture, “Do Political Ads Persuade?” International Conference for Political Communication, Hosted by the Konrad Adenauer Foundation, Berlin, Germany, May 18-19, 2008

Public Lecture, “The Aftermath of Super Tuesday (I and II),” Bowdoin College, March 6, 2008

Public Lecture, “The Effects of Political Advertising in 2004 Presidential Elections,” Fairfield University, February 27, 2008

Public Lecture, “The Effects of Emotional Appeals in Political Advertising,” Bowdoin College (during Parent’s Weekend), October 27, 2007

Public Lecture, “Voting Rights in America,” League of Women Voters, Brunswick, ME, September 17, 2007

Public Lecture, “The Persuasive Impact of Negative Campaign Ads,” Bowdoin College Faculty Research Series, September 13, 2006

Graduate Fellow at the Institute for Legal Studies, University of Wisconsin-Madison (2004-2005)

Presenter, Political Science Department Teaching Colloquium, April 7, 2004 (on technology in the classroom), UW-Madison

Graduate Program Committee (Graduate student representative), Department of Political Science, UW-Madison, Fall 2000 – Spring 2001

Co-Coordinator, Political Behavior Research Group, Department of Political Science, UW-Madison, 2001 – 2003 ([www.polisci.wisc.edu/~behavior](http://www.polisci.wisc.edu/~behavior))

Associated Students of Madison (ASM) (UW student government), College of Letters and Science graduate student representative, UW-Madison, Fall 2000 – Spring 2001

Representative Town Meeting – Fairfield, Connecticut town government; elected member, November 1997 – August 1999

Congressional Intern, Congressman John Tierney (D-Mass.), Summer 1998

## References

Available upon request